



**REGIONE
MARCHE** 



LANDSCAPE, SUSTAINABLE DEVELOPMENT AND PLANNING



ARCEVIA, SAN FRANCESCO CULTURAL CENTER
11 SEPTEMBER 2013

LANDSCAPE AND SUSTAINABLE DEVELOPMENT
HISTCAPE OPEN CONFERENCE (10.00 – 13.00)

LANDSCAPE AND SPATIAL PLANNING
NEW REGULATORY TOOLS OF MARCHE REGION (15.00 – 18.00)



The project HISTCAPE is supported by the
European Fund for Regional Development
and made possible by the **INTERREG IV C Programme**
of the European Commission





LANDSCAPE AND SUSTAINABLE DEVELOPMENT
HISTCAPE OPEN CONFERENCE (10.00 – 13.00)

- 09:30** >> Arrival and registration of the participants
- 10:00** >> Welcome and introduction
 Regional Landscape Councillor
 Andrea Bompreszi, Arcevia Municipality Mayor
- >> Presentation of the INTERREG IVC Histcape Project: HISTorical assets and related landsCAPE
 Anda Eihenbauma, Vidzeme Planning Region, Latvia
 Viktoria Bubukin, Saaremaa Local Government Association, Estonia
- 10:20** **Landscape, Cultural Heritage and Sustainable development**
 >> Renato Novelli, Università politecnica delle Marche – CIRP Interdepartmental Centre for Research on Landscape
- 10:45** **Landscape and Sustainable Development: the Marche Region Experience**
 >> New strategies of enhancement in the Regional Landscape Plan
 Achille Bucci, Head of Marche Region Urbanism, Landscape and Territorial Information Unit
- >> Marche Region landscape on movies
 Anna Olivucci, Marche Film Commission
- >> Cultural development in tow: the evolved cultural district
 Carlo Pesaresi, President of Marche Entertainment Consortium
- >> HISTCAPE Project Pilot Action in Arcevia’s territory
 Vincenzo Zenobi, Regione Marche
- 11:45** **Debate | Histcape meets Arcevia community**
 >> Workshop: What actions to choose to enhance the landscape at local level?
Chair: Lorenzo Federiconi, Regione Marche
Panel: Histcape partners, local stakeholders
- 12:30** **Further perspectives**
 >> Can ecosystem services and cultural heritage work together?
 Roko Žarnič, Lubljana University, Slovenia
- 12:45** >> Culture, Cultures, Landscapes
 Antonio Minetti, Head of Marche Region Territory and Environment Service
- 13:00** **Buffet dinner & networking**
- Simultaneous translation Italian English and vice versa



University of Gulujuwa





LANDSCAPE AND SPATIAL PLANNING

NEW REGULATORY TOOLS OF MARCHE REGION (15.00 – 18.00)

- 15:00**
 - >> Welcome and introduction
 - Andrea Bonprezzi, Arcevia Municipality Mayor
 - Enzo Giancarli, President of the Environmental Commission of Marche Region Council

- 15:30**
 - Towards an integrated governance of landscape of the Marche Region**
 - >> The new law of territorial government
 - Antonio Minetti, Head of Marche Region Territory and Environment Service
 - >> The role of Central Government in Landscape protection
 - Lorenza Mochi Onori, Ministry of Cultural Heritage Regional General Director
 - >> The revision of the Environmental Landscape Regional Plan (PPAR)
 - Achille Bucci, Head of Marche Region Urbanism, Landscape and Territorial Information Unit

- 17:00**
 - Local planning as a resource for the new Landscape**
 - >> The experience of the “Ecomuseum” as a tool for involving local population
 - Barbara Toce, Vice – President of Valdaso Union of Municipalities
 - >> The management of the Urban Regeneration through Poru (Urban Renewal Programs)
 - Maurizio Mangialardi, Senigallia Municipality Mayor

- 17:00**
 - Debate | Landscape, spatial planning, urban renewal and new rules.**
 - >> Interactive discussion about the potential of the official tools for the enhancement and protection of the landscape
 - Chair:** Antonio Minetti, Head of Marche Region Territory and Environment Service
 - Panel:** Local Governments and Associations representatives

- 18:00**
 - >> Wrap-up session and conclusions
 - Antonio Canzian, Marche Regional Government Vice President and Urbanism and Land Planning Councillor



The HISTCAPE project



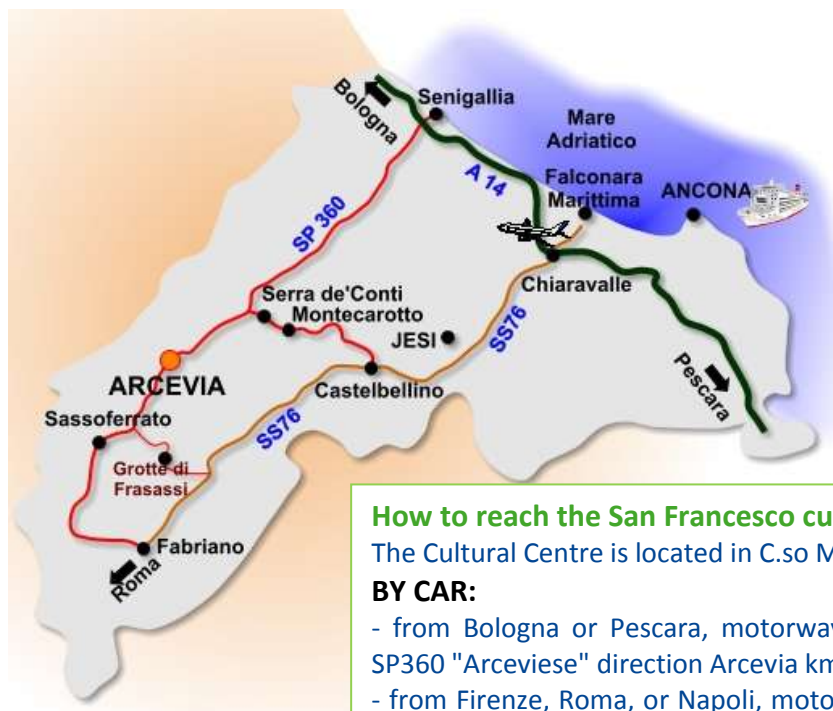
Histcape is a 3 years European project (2012-2014) co-financed by the **European Fund for Regional Development** made possible by the **INTERREG IVC** program. Rural landscapes, including also the historical centers and all the rich historical heritage, are an outstanding feature of the European identity. Their sustainable management can be an important resource to support local communities and their development in a time of economic crisis. The project HISTCAPE, through the exchange of experience at European level and the testing of pilot actions, aims to develop these issues by offering innovative solutions.

For more information: www.histcape.eu

The revision of the Environmental Landscape Regional Plan (PPAR)



The European Landscape Convention and the Legislative Decree 42/2004 required a review of the Marche Regional PPAR, in force since 1989. The intuition of binding protection of landscape and urban planning through the process of adjustment of municipal plans was an important feature of that plan. The revision of the PPAR and the simultaneous replacement of the LR 34/1992 constitutes a unique opportunity to rethink the relationship between the government of the landscape and the government of the territory identifying appropriate forms to current problems. The Marche Region territory in recent years suffered significant changes characterized, for example, by strong land consumption. The Inter-municipal Structural Plan will allow to govern complex phenomena, such as landscape, through cooperation between municipalities.



How to reach the San Francesco cultural center in Arcevia

The Cultural Centre is located in C.so Mazzini, 64 Arcevia (AN), Italy

BY CAR:

- from Bologna or Pescara, motorway A14 exit Senigallia, then route SP360 "Arceviense" direction Arcevia km. 38.
- from Firenze, Roma, or Napoli, motorway A1 exit Orte, then direction Terni, Fano, Fabriano, Sassoferrato, SP360 direction Arcevia 13 km.

BY TRAIN:

- from Bologna or Pescara, Senigallia railway station (then bus - Autolinee Bucci).
- from Firenze, Roma, or Napoli, Fabriano railway station (then bus - Autolinee Vitali)

BY PLANE: Raffaello Sanzio Airport, Falconara Marittima.

BY SHIP: Ancona Harbour

For more information:

REGIONE MARCHE

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